



Phoenix Caribbean offers a full range of marketing and promotional services to companies seeking new business opportunities and customers in new markets. We feature below some information and references from a few of the organisations we have been privileged to work with.

GP POWER

GP Power are a UK-based niche supplier of distributed power generation equipment. They supply generators and renewable energy products worldwide. GP Power asked Phoenix Caribbean to perform a number of services, including:

- **Brand Strategy and Development**
- **Website development in accordance with their design requirements**
- **E-marketing services**
- **Caribbean representation and business development**

We were delighted to assist this niche company with their requirements, and continue to provide marketing services to date. They would be pleased to provide a reference – please contact NJ Metcalf at sales@powergp.co.uk should you wish to request information on our company performance.

Royal BVI Yacht Club

The Royal BVI Yacht Club is a prestigious yacht club and one of the oldest in the Caribbean. They required assistance with their marketing activities, including:

- **Brand Strategy and Development**
- **Database clean-up and expansion**
- **E-marketing services**
- **Partner negotiations**
- **Development of a Marketing QA system**

Phoenix Caribbean were delighted to assist and we continue to provide marketing services to date. Should you require a reference, please contact sailing@royalbviyc.org and they will be pleased to confirm the services provided.

These are just some of the many companies that have and continue to benefit from our marketing service expertise.