

# *Phoenix Caribbean*

Your Regional Partner for  
Consultancy, Marketing and Distribution



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# About Phoenix Caribbean



*Providing Marketing,  
Representation and  
Distribution services  
throughout the Caribbean*

*Our Underpinning Philosophy  
is  
“The Customer is King”*

- Business Consultancy
- Marketing Services
- Product Representation
- HQ in British Virgin Islands
- Network of Consultants



# Consultancy



*Steer your Company from the  
eye of the storm to calmer  
waters with our help*



- Corporate Strategy
- Sales & Marketing
- Finance
- Human Resource Management (HRM)
- Operations Management
- Caribbean Business Support

# Marketing Services



*You never get a second chance  
to make a first impression*

- Reviewing existing sales and marketing activities
- Producing recommended sales, marketing and promotional plans
- Assistance with execution of promotional campaigns
- Assistance with e-marketing and CRM tools
- Brand Management
- Caribbean Representation and Agency services
- Caribbean Sales and Marketing services



# Caribbean Representation

*We offer Caribbean and regional representation, agency and distribution services for high quality companies from all over the world.*

- Marine Representation
  - Weather Software
  - All At Sea & Yacht Essentials Publications
  - Adrenaline Powerboats
  - WindRider Trimarans
  - Offshore Marine – Marine Insurance
- Industrial Representation
  - Power Generators & Renewables
  - Flexible Steel Hose Systems
  - Designer Interior Finishing Products
- Luxury Goods
  - Tailored Garment Covers
  - Hand-Crafted Indonesian Furniture
  - Beautiful Indian Paintings

# Marine Representation

- Weather Software
- Yacht Essentials & All At Sea Publications
- Adrenaline Powerboats
- WindRider Trimarans
- Offshore Marine Management – Marine Insurance

*We represent a diverse range of products for the marine industry*

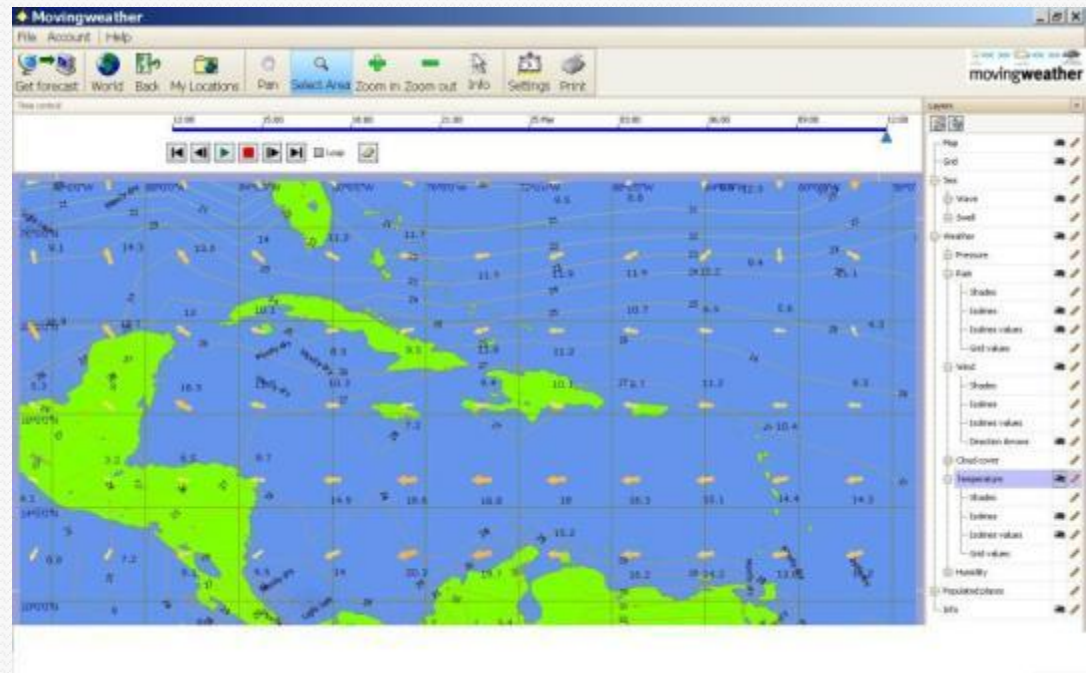
# Moving Weather Software



*Phoenix Caribbean are delighted to represent Moving Weather in the Caribbean.*

*This revolutionary weather forecasting software provides 24/7/365 weather forecasting anywhere in the world.*

*Please quote reference URAD8195 when placing your order to ensure your free one month additional subscription! We would also be delighted to provide further information or to arrange a product demonstration.*



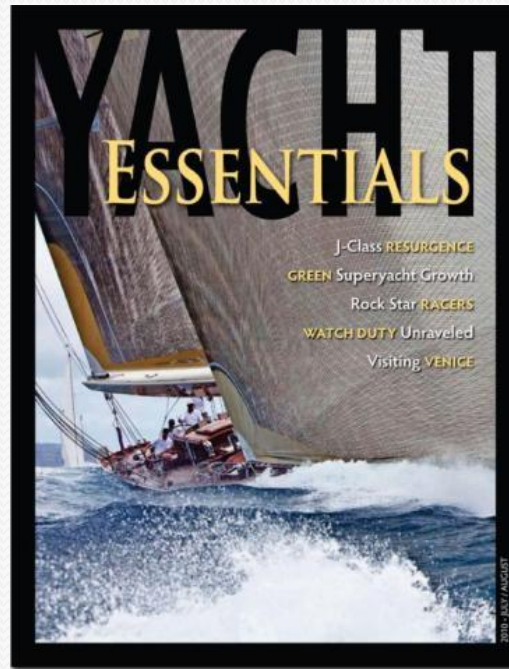
# Yacht Essentials

*The Premier publication for owners and operators of yachts of over 100 feet in length.*

*Published 6 times per year*

*Annual Must-Have Guide to ports in Caribbean, North and Central America, Europe*

*Download the latest issue at [www.yachtessentials.com](http://www.yachtessentials.com)*



## WE GO WHERE THE YACHTS GO:

- Solid Caribbean Distribution from Jamaica to Aruba
- North American Distribution through the Major Professional Yacht Ports on Atlantic and Pacific Coasts (with strong emphasis on South Florida)
- Mediterranean Distribution through Southern France and Spain
- Always seeking to expand to new professional yacht regions

# All at Sea

*Since 1993, All At Sea has been the leader in Caribbean Maritime News.*

*From Caribbean racing , blue-water cruising , deep sea fishing to a close look at our Caribbean environment.*

*Check out our exclusive Caribbean Cooking Recipes by chef Capt. Jan Robinson.*

*Published monthly, or download the latest issue at [www.allatsea.net](http://www.allatsea.net)*



# Adrenaline Powerboats

*Adrenaline Powerboats effortlessly combines 21st century technology with an understanding of elegance and craftsmanship. They strive to move past the designs of yesterday and introduce a new breed of design style and luxury.*

Find out more at  
[www.adrenalinepowerboats.com/index.html](http://www.adrenalinepowerboats.com/index.html)



# WindRider Trimarans



*New and affordable design of sailing boat for families and racers alike!*

*From 10' to 17' in length*

*Simple to rig and trailer*

*Find out more at  
[www.windrider.com](http://www.windrider.com)*



# Offshore Marine Management

*Whatever your marine insurance requirement, wherever in the world your boat, yacht or ship is located, we will be delighted to assist.*

*Offshore Risk Management provides Better Boat Insurance for any boat, anywhere, anytime!*



# Industrial Representation

*We represent a diverse range  
of products for the industrial  
sector*

- Power Generators & Renewables
- Flexible Steel Hose Systems
- Designer Interior Finishing Products

# Power Generators & Renewable Energy from GP Power

*Global Power  
Green Power  
Generator Power ....*

**GP POWER**

- Diesel Generators 10-3000kVA
- Bio-Fuel Generators
- Wind Turbines
- Solar Power
- Hybrid Systems

# Power Generators & Renewable Energy from GP Power

*Global Power  
Green Power  
Generator Power ....*

**GP POWER**



# Flexible Steel Hose Systems



*SIT are high-quality manufacturers of stainless steel products for industry:*

- *Stainless Steel Annular Hoses*
  - *Braiding & Assemblies*
  - *Automotive Connectors*
- *Metal Bellows & Expansion Joints*
  - *Hose Fittings*

*SIT have ISO9001 Quality Assurance certification and supply their products globally*



# Designer Interior Finishing Products

**XILOFORM  
PROFILI**

*Italian interior design meets  
high quality manufacturing!*

*Xiloform and Lacourbe are the  
premier European suppliers of  
plywood finishing products for  
use in the construction,  
interior design and luxury  
yacht industries.*



# Luxury Goods

*We represent a diverse range  
of Luxury Goods*

- Tailored Garment Covers
- Indonesian Furniture
- Indian Paintings

# Summary



*Providing Marketing,  
Representation and  
Distribution services  
throughout the Caribbean*

*Our Underpinning Philosophy  
is  
“The Customer is King”*

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# Contact Phoenix Caribbean

You can contact us as follows

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Website: [www.phoenixcaribbean.com](http://www.phoenixcaribbean.com)